

Pincombe, Paula (IC)

From: Pincombe, Paula (IC)
Sent: October 25, 2019 12:02 PM
To: McCracken, Adele (IC); Perrone, Jonathan (IC)
Cc: Devinat Pavon, Géraldine (IC)
Subject: RE: [MARKETING] Exclusive: Canada Infrastructure Bank explored launching public utility to compete with Rogers, Bell and Telus

Ok. I'll go back to Krista with this and jon's summary and see what I get! Thanks! paula

Paula Pincombe
613-220-3520

From: McCracken, Adele (IC) <adele.mccracken@canada.ca>
Sent: October 25, 2019 11:31 AM
To: Pincombe, Paula (IC) <paula.pincombe@canada.ca>; Perrone, Jonathan (IC) <jonathan.perrone@canada.ca>
Cc: Devinat Pavon, Géraldine (IC) <geraldine.devinatpavon@canada.ca>
Subject: RE: [MARKETING] Exclusive: Canada Infrastructure Bank explored launching public utility to compete with Rogers, Bell and Telus

In follow-up to this one – sounds like Andre has raised with ADMs that we (and INFC share this view) are of the view that [REDACTED] 21(1)(b)

[REDACTED] 21(1)(b) Can give you more flavour if you need it. Hope this helps.

From: Pincombe, Paula (IC) <paula.pincombe@canada.ca>
Sent: October 23, 2019 6:07 PM
To: Perrone, Jonathan (IC) <jonathan.perrone@canada.ca>
Cc: McCracken, Adele (IC) <adele.mccracken@canada.ca>; Devinat Pavon, Géraldine (IC) <geraldine.devinatpavon@canada.ca>
Subject: Re: [MARKETING] Exclusive: Canada Infrastructure Bank explored launching public utility to compete with Rogers, Bell and Telus

Hi Jonathan.

Thanks for this! Maybe if we could ask the INfC colleagues on Friday about it, I can use your email and whatever they give us as a first step for Krista. That may be enough.

Thank you! As always, I am so grateful for your knowledge! Paula

Paula Pincombe
613-220-3520

On Oct 23, 2019, at 4:58 PM, Perrone, Jonathan (IC) <jonathan.perrone@canada.ca> wrote:

Hi Paula,

We don't have the CIB internal report as far as I am aware, and haven't been asked to prepare a summary of it. It seems this was floated as a potential idea being explored by the CIB about a year

ago. The article includes a quote from a CIB spokesperson that seems to suggest they may have moved on from it.

I can connect with our INFC colleagues responsible for the CIB tomorrow to explain there have been some questions from ISED management here, and to see if they have any insight as to status of this proposal. I think Adele also has a call with them planned on Friday on some other things but we could use the opportunity to raise this too.

For what it's worth, [redacted] 21(1)(b)
[redacted] 21(1)(b)

[redacted] 21(1)(b) This approach has been to facilitate private sector competition between duelling facilities-based network competitors (e.g., telcos v cablecos) as the primary driver of investment, a wholesale framework administered by the CRTC layered on top of that to promote competition/consumer choice, and to put in place targeted broadband funding programs (e.g., CTI, UBF) to address remaining gaps in rural areas.

[redacted] 21(1)(b)

Jonathan

From: Pincombe, Paula (IC) <paula.pincombe@canada.ca>
Sent: October 23, 2019 1:58 PM
To: McCracken, Adele (IC) <adele.mccracken@canada.ca>; Perrone, Jonathan (IC) <jonathan.perrone@canada.ca>
Cc: Devinat Pavon, Géraldine (IC) <geraldine.devinatpavon@canada.ca>
Subject: FW: [MARKETING] Exclusive: Canada Infrastructure Bank explored launching public utility to compete with Rogers, Bell and Telus

Hello! Before we start down this path of doing a summary, do you have anything pre-done?

Thanks! paula

Paula Pincombe
613-220-3520

From: Campbell, Krista (IC) <krista.campbell@canada.ca>
Sent: October 23, 2019 12:48 PM
To: Pincombe, Paula (IC) <paula.pincombe@canada.ca>
Subject: FW: [MARKETING] Exclusive: Canada Infrastructure Bank explored launching public utility to compete with Rogers, Bell and Telus

Could you get this report and do a small summary / assessment. I am looking for basic info, not a full assessment.

We can discuss.

thanks

From: The Logic <news@thelogic.co>

Sent: October 21, 2019 7:00 AM

To: Campbell, Krista (IC) <krista.campbell@canada.ca>

Subject: [MARKETING] Exclusive: Canada Infrastructure Bank explored launching public utility to compete with Rogers, Bell and Telus

<image003.jpg>

Exclusive: Canada Infrastructure Bank explored launching public utility to compete with Rogers, Bell and Telus

By Zane Schwartz - Monday, October 21, 2019

The Canada Infrastructure Bank (CIB) considered creating a public utility to lower internet prices for consumers and compete with Bell, Rogers and Telus, *The Logic* has learned.

[Read the full article here »](#)

Talking Point

A report prepared for Canada Infrastructure Bank CEO Pierre Lavallée argues a public utility would be more efficient at building rural infrastructure than paying private companies to do so. The

federal Liberals have allocated \$536.6 million to subsidize rural infrastructure built by others since 2016. “A scale approach renders economic rural infrastructure which under a profit maximizing ROI approach would not be built,” reads the report.

[Read the full article here »](#)

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