



TOP SECRET STRAP1



# BLACK HOLE ANALYTICS

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[REDACTED]!

**ADD/SD briefing, September 2009**

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# Contents

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- Describe the new breed of C2C tools developed in Applied Research (TR)
- Scaling them up through the Next Generation Events (NGE) project

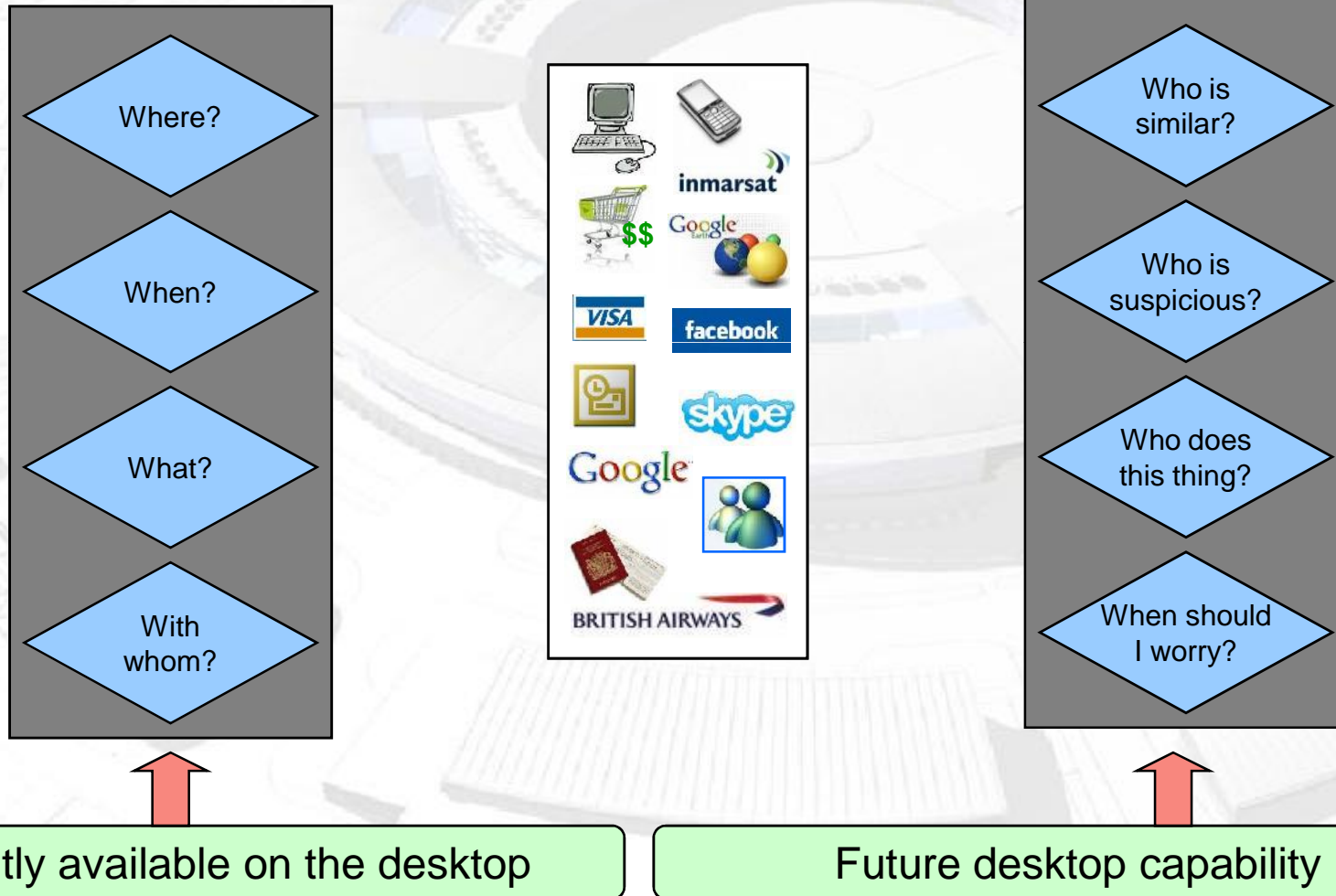


# Next Generation Events Roadmap





# NGE Analytical Capabilities





## Some useful definitions

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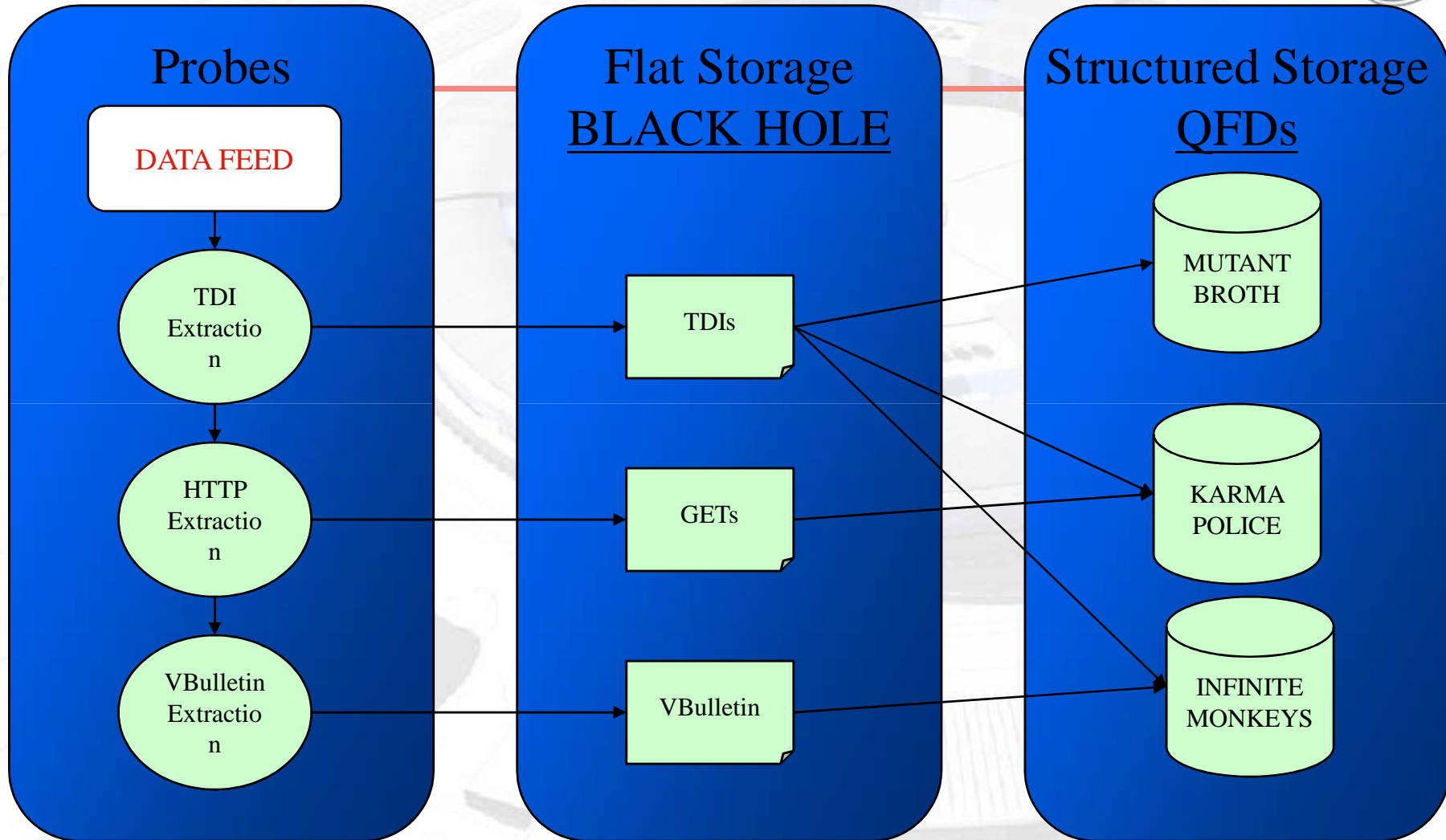
- Presence Event
  - Describes that an identifier was online, on an IP address, at a point in time.
  - Simple, atomic element.
  - Can be very easily developed so are very diverse
  - Very useful!
- TDI = Target Description Identifier
  - Has a type, eg Yahoo-Y-Cookie
  - And a value, eg tom123@yahoo
- GTDI = Generic Target Detection Identifier
  - Expands the TDI concept to telephony e.g. A GSM location update message



## Some more definitions

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- **BLACK HOLE:** The large flat file storage where all the data sits
  - After initial processing, and before being manipulated and correlated and loaded into the QFD database tables
- **QFD:** Question Focused Dataset (Database)
  - One for each tool: **MUTANT BROTH, AUTO ASSOC** etc





## QFD desktop...so far...

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- Enables analysts to:
  - Create a profile of a target's online activities (Mutant Broth)
  - Find other identifiers for a target (Auto Assoc)
  - Create a social network (Social Animal)
  - Investigate websites or web forums of interest (Karma Police, Infinite Monkeys, HRMAP)
  - Find out who has been searching the web and for what (Memory Hole)
  - Find out who has been looking at what on Google Earth (Marbled Gecko)





## Converged QFD desktop...by Dec...

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- Enables analysts to:
  - Create a profile of a target's online activities alongside telephony ( Evolved Mutant Broth)
  - Find alternative identifiers across telephony and the internet (Hard Assoc)
  - Create a social network including telephony (Evolved Social Animal)
  - Find out what has been happening in real time (Samuel Pepys)

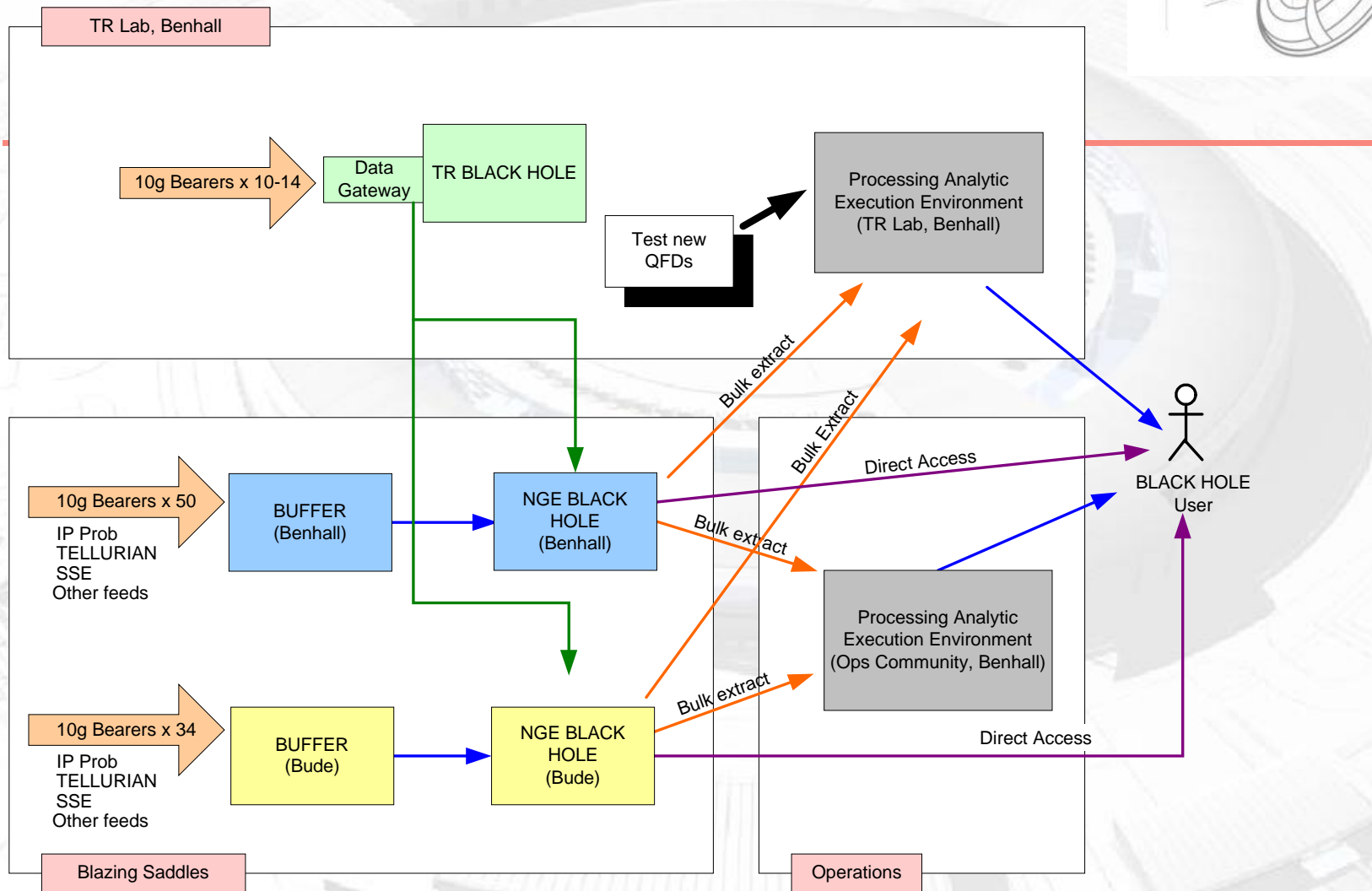
All available on the desktop via Looking Glass plug-ins and Web GUIs



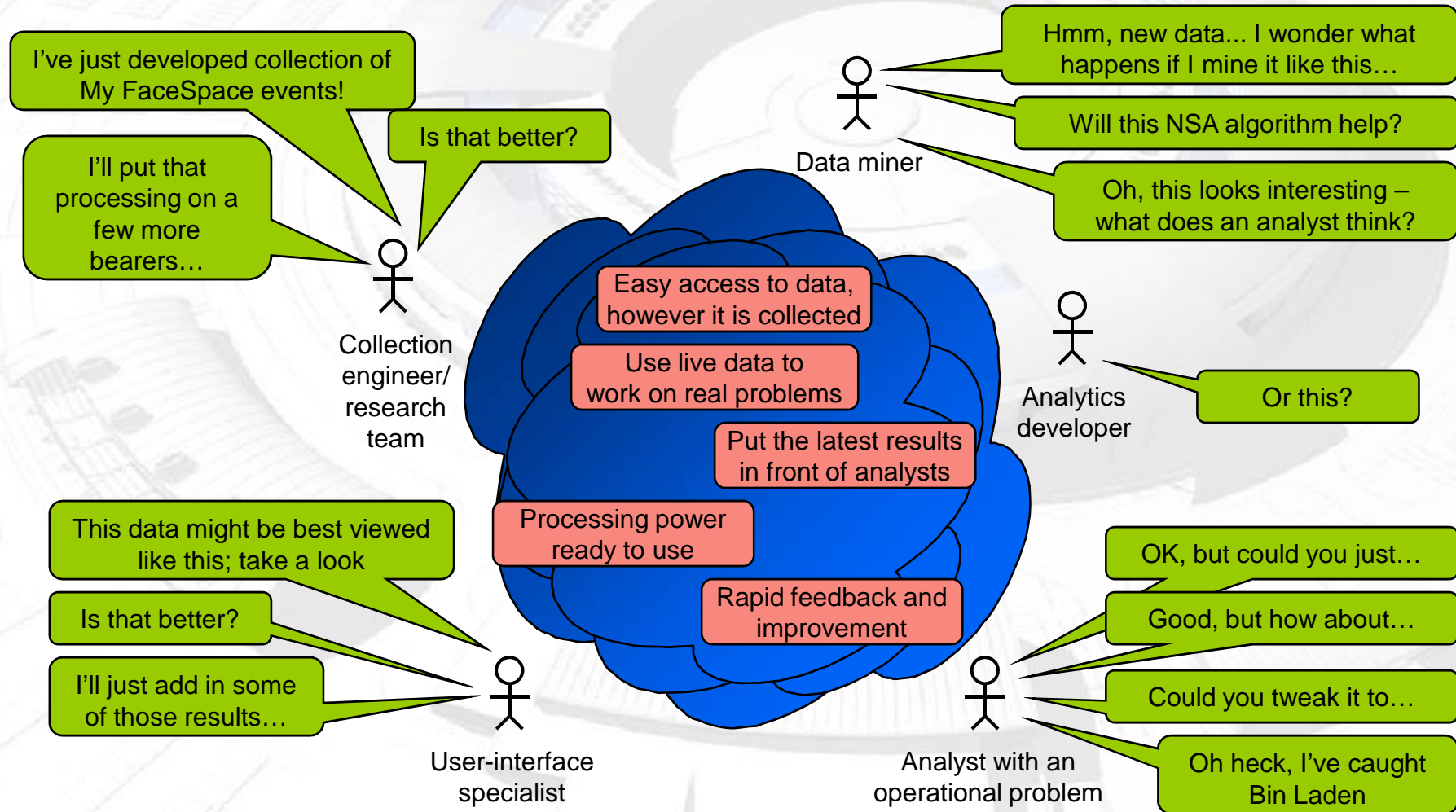
## Success story – TSS2 Nocon

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- Slides removed – contact [REDACTED] for full version



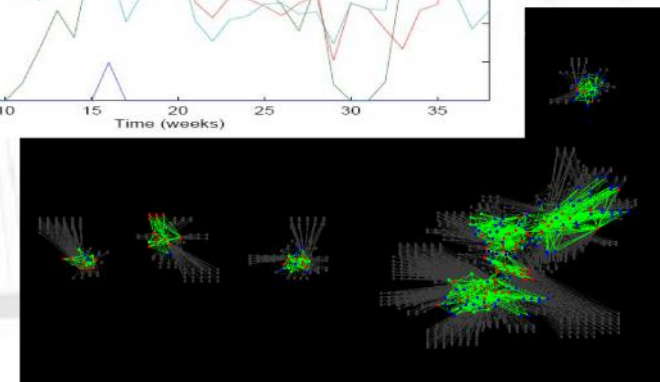
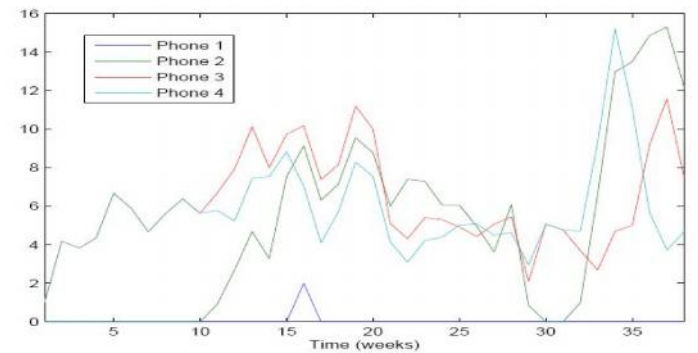
# Capability Dev Workspace





# Data Mining at scale

- Experiments with Cloud ongoing to enable analysts to request and run MOAGs (large TNN graphs) from the desktop
- Distillery will enable analysts to spot real time changes to the data at scale (e.g. detection of impossible travel)
- Joint Collaboration Environment (Innov8) – trialling running of large scale analytics using both GCHQ and NSA data





# Future Implications

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- We shall be able to:
  - easily monitor changes in our targets' profiles and networks
  - develop and trial new capabilities using real life analytical experiments
  - respond quickly in a crisis

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# Questions?

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